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## Costs and revenues (CSTR) study support webinar

### Helping you achieve success

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## Useful formula

Term	Formula
Contribution	
Break-even in units	
Break-even in sales revenue	
Target profit	
CS ratio	
CS ratio – sales revenue to break-even	
CS ratio – sales revenue to achieve target profit	
Margin of safety in units	
Margin of safety in sales revenue	
Margin of safety %	

## Student Example 1

	<b>£</b>	<b>Units</b>
High		
Low		
Difference		

## Student Example 2

- (a) Contribution per unit
  
  
  
  
  
  
  
  
  
- (b) Break-even point in units
  
  
  
  
  
  
  
  
  
- (c) Break-even point in revenue

## Student Example 3

- (a) Sales volume to achieve target profit
  
  
  
  
  
  
  
  
  
  
- (b) Sales revenue to achieve target profit

## Student Example 4

- (a) Margin of safety in units
  
  
  
  
  
  
  
  
  
  
- (b) Margin of safety in sales revenue
  
  
  
  
  
  
  
  
  
  
- (c) Margin of safety %