

ACCOUNTING FOR SUSTAINABILITY WALES FORUM “THE VALUE OF SUSTAINABLE BUSINESS”

- Date** Friday 16 March 2012
- Time** 09:00 registration for 09:30 start, close by 12:00.
- Venue** Radisson Blu Hotel, Meridian Gate, Bute Terrace, Cardiff CF10 2FL
<http://www.radissonblu.co.uk/hotel-cardiff/location>
- Price** £18 (incl VAT at 20%)

Overview

An essential event for those who work in the field of sustainable development, this seminar will help delegates see the value of sustainable development in private, public and third sectors. It will also demonstrate how sustainable development can help with accessing public and private procurement opportunities.

The seminar will be dedicated to SME engagement and the importance of sustainability in developing small businesses; it will focus on the following:

- Why it is important for SMEs to engage with the sustainable development agenda
- Sources of best advice regarding sustainable development for SMEs

Speakers

Graham Edwards (Chair) - Chief Executive Officer, Wales and West Utilities

Paul Turner - Community and Sustainable Business Director, Lloyds Banking Group

Jeff Brown - Wales and West Sustainability Lead, PwC

Rosie Sweetman - Deputy Director Business Development, Business in the Community Wales

Wayne Davies - Finance Director, Castle Leisure

Register

Bookings open on Feb 6th via the link below. If you would like to register interest before then you can do so by email to Laura Hughes at ICAEW and you will be emailed a link to the booking site when it is available.

Book online - <http://www.icaew.com/wales>

For more information please contact Laura Hughes

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More information

Event aim

To assist SMEs in complying with the sustainable development agenda, and to point towards sources of best advice.

Who should attend?

Anyone for whom sustainable development is part of their role, in private, public and third sectors as well as finance practitioners who advise small businesses. It will also be of benefit to those involved in small businesses who want to learn more about the difference which sustainable development can make to their businesses.

Course content

The event will consist of three presentations from our speakers, followed by an open Q&A session with the panel. Chair **Graham Edwards** will open the event and introduce the speakers, as well as coordinating the Q&A session.

Paul Turner will demonstrate the benefits of a robust CSR policy and report on the training of managers across Lloyds' corporate and commercial divisions so they are better able to support customers to make the transition to a low carbon economy.

Jeff Brown has particular experience in environmental/carbon reporting in the public and private sectors, and has recently published a piece on the Value of Accounting for Sustainability with a focus on the area of sustainable reporting. Jeff will consider some of the specific financial opportunities for organisations to embrace sustainability, with a particular focus on micro generation (the small-scale generation of heat and power by individuals, small businesses and communities to meet their own needs, as alternatives or supplements to traditional centralized grid-connected power).

Rosie Sweetman, assisted by **Wayne Davies**, will draw on examples from across the public and private sector to demonstrate the 'value' of being responsible from her experience working for Business in the Community (BitC). BitC is a membership organisation and charity that stands for responsible business practice. Responsible business is achieving commercial success in ways that honour ethical values and respect people, communities and the natural environment. In Wales they work with over 100 companies ranging from indigenous SMEs to large corporates with an operational presence in Wales.

The Accounting for Sustainability Wales Forum comprises AAT, ACCA, CIPFA, CIMA, ICAEW, The Welsh Government and the Prince of Wales Accounting for Sustainability Project.

The Forum exists to inform finance practitioners on developments and issues surrounding sustainable development and to highlight the vital role of accountants across all sectors in promoting sustainable development in Welsh organisations.